



DAWN NEWTON
Partner



CONTACT INFORMATION

Dawn Newton
Partner

dnewton@fablaw.com

Phone: 510-451-3300

Fax: 510-451-1527

Office: 1221 Broadway
Oakland, CA 94612

RELATED PRACTICES

- » Franchise
- » Intellectual Property
- » Business & Corporate Transactions

» **Experience**

Ms. Newton is a partner and member of the firm’s Business & Corporate Transactions Practice Group. Her practice focuses on intellectual property and franchise matters, and she bears the Certified Legal Specialist designation in the area of Franchise and Distribution Law from the State Bar of California Board of Legal Specialization. She has expertise in representing franchise start-ups as well as established franchise systems, managing their registrations, renewals, and relationship issues, as well as defending against adverse and nuisance claims.

Ms. Newton also advises clients on trademark and copyright issues, including trademark prosecution, licensing matters, and regularly consults with clients on issues including creation and registration of new marks, expansion of marks internationally, licensing intellectual property, developing strategies to protect and enhance intellectual property, policing marks and works against infringing use, and responding to allegations of infringement. She also advises on issues raised by new forms of media, including domain name disputes.

She has extensive experience litigating business disputes in both federal and state court, including matters involving franchise relationships, trademarks, trade secrets, and confidential business information.

» **Education**

J.D., University of California, Hastings College of the Law, 2000

B.A., University of California, Berkeley, 1996



» **Admissions**

- State Bar of California; United States District Court (Northern and Central Districts of California)
- State Bar of California, Board of Legal Specialization - Certified Legal Specialist, Franchise and Distribution Law, 2010 - Present

» **Affiliations**

- The Tracing Center, Board Member, 2012
- People's Grocery, Board Member, 2011 - Present
- Chair, Alameda County Bar Association Intellectual Property Section, 2011-Present
- American Bar Association, Forum on Franchising, Member, 2004 - Present
- International Trademark Association, Member, 2008 - Present
- California State Bar, Intellectual Property Section, Member, 2008 - Present; Business Law Section, Member, 2008 - Present

» **Awards and Honors**

- Northern California Super Lawyers, Rising Star, 2010
- American Bar Association Forum on Franchising Future Leader Awarded, 2010

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